FITNOW

GYM FITNESS GEAR

PRODUCT CATALOGUE · 2026 / 27

PADEL & CUSTOM SPORTSWEAR





01 **FITNOW PADEL**
RACKETS · BAGS · ACCESSORIES

02 **SUBLIMATION CLOTHING**
TEAMWEAR · SCHOOLWEAR · WORKWEAR

INDIVIDUAL & WHOLESALE ORDERS WELCOME

WHATSAPP
07943 069615

WEB
fitnow-ltd.uk

TWO RANGES. ONE STANDARD.

FITNOW brings together two specialist ranges: premium padel equipment and fully custom sublimation sportswear.

Whether you're a player choosing your next racket, or a buyer kitting out a club, school, shop or workforce, this catalogue shows what we make, the options available and how to order.

PLAYERS

INDIVIDUAL CUSTOMERS

Choose your racket design, colour and shape, plus the bag and accessories to match.

TRADE

WHOLESALE BUYERS

Clubs, pro shops, schools and businesses: bulk and mixed orders welcome. Padel clubs, see the Club Pack on p12.



01

FITNOW PADEL

The racket collection	04
Shadow · Blaze · Volt	05
Shapes & play style	08
Materials, carbon & weight	09
Padel bags	10
Accessories	11

02

SUBLIMATION CLOTHING

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Football kits & sportswear	15
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PADEL CLUBS See the Club Pack on p12: try free samples, start with kit, stock rackets on sale-or-return. Ask for our one-page club price list; contact details on the back cover.

01

SECTION ONE

FITNOW PADEL

Rackets in three signature designs and three shapes, a bag that carries the whole game, and the accessories to finish it off.



The racket collection	04
Shapes & play style	08
Materials, carbon & weight	09
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Accessories	11

THREE DESIGNS. YOUR COLOURS.

Every FITNOW racket design is available in a range of colourways and in all three shapes — teardrop, diamond and round — so you can match the look to the way you play.



DESIGN 01

SHADOW

Stealth carbon weave with razor accents





DESIGN 02

BLAZE

Full-face gradient fade with angular shards





DESIGN 03

VOLT

Clean white face with the FITNOW swoosh



SHAPES	WEIGHT	MATERIALS	CARBON GRADES
TEARDROP · DIAMOND · ROUND	APPROX. 335–375 g	FIBREGLASS · FULL CARBON · BLENDS	FROM 3K UP TO 24K

Colourways shown are design concepts. Available colours are confirmed with your quote.

SHADOW



DESIGN 01

SHADOW

Our stealth design. A deep carbon-weave face cut with razor-sharp accent stripes and a matching protector. Understated off court, unmistakable on it.

COLOURWAYS	Crimson · Volt · Ice · Gold
SHAPES	Teardrop · Diamond · Round
MATERIALS	Fibreglass, full carbon or carbon blends
CARBON	3K up to 24K
WEIGHT	Approx. 335–375 g

Colourways shown are design concepts. Available colours are confirmed with your quote.

COLOURWAYS & SHAPES



CRIMSON
ROUND



VOLT
TEARDROP



ICE
DIAMOND



GOLD
TEARDROP

BLAZE



DESIGN 02

BLAZE

Pure energy. A full-face gradient fades through two bold colours, broken up by angular shards and a white strike line. Built to be noticed.

COLOURWAYS	Inferno · Ocean · Venom · Nebula
SHAPES	Teardrop · Diamond · Round
MATERIALS	Fibreglass, full carbon or carbon blends
CARBON	3K up to 24K
WEIGHT	Approx. 335–375 g

Colourways shown are design concepts. Available colours are confirmed with your quote.

COLOURWAYS & SHAPES



INFERNO
TEARDROP



OCEAN
ROUND



VENOM
DIAMOND



NEBULA
TEARDROP

VOLT



DESIGN 03

VOLT

Clean, bright and confident. A white face carries the FITNOW swoosh — taken straight from our logo — framed in the colour of your choice.

COLOURWAYS	Volt · Court Blue · Crimson · Onyx
SHAPES	Teardrop · Diamond · Round
MATERIALS	Fibreglass, full carbon or carbon blends
CARBON	3K up to 24K
WEIGHT	Approx. 335–375 g

Colourways shown are design concepts. Available colours are confirmed with your quote.

COLOURWAYS & SHAPES



VOLT
TEARDROP



COURT BLUE
DIAMOND



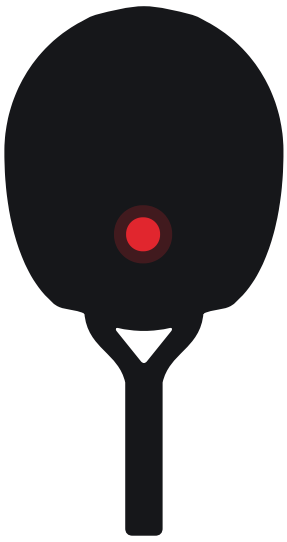
CRIMSON
ROUND



ONYX
TEARDROP

PICK YOUR SHAPE.

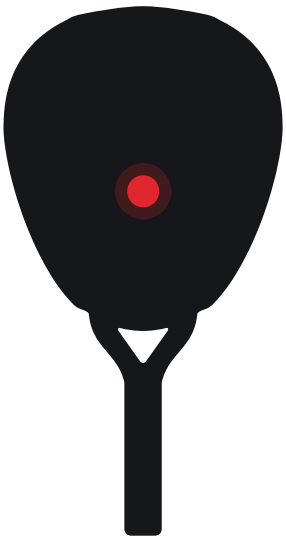
Shape decides where the weight sits and how the racket feels. All three FITNOW designs are available in every shape.



ROUND

CONTROL · LOW BALANCE

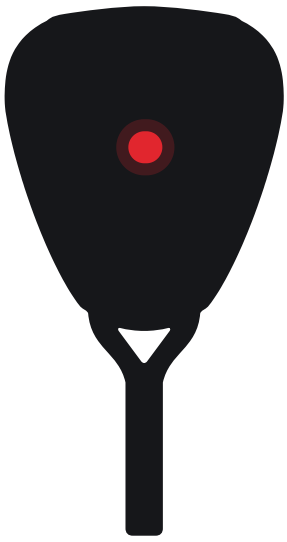
The biggest sweet spot and the most forgiving feel. Easy to manoeuvre — ideal for defending and building rallies.



TEARDROP

ALL-ROUND · MID BALANCE

Control at the back of the court and real punch at the net. The most versatile shape.



DIAMOND

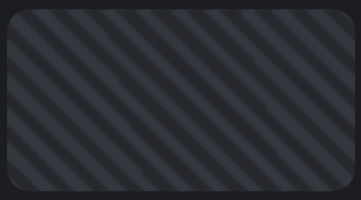
POWER · HIGH BALANCE

Weight sits high in the head for maximum power on smashes and volleys. Built for attacking players.

	PLAY STYLE	BALANCE	SWEET SPOT	BEST FOR
ROUND	Control	Low — towards the handle	Largest, central	Beginners & defensive players
TEARDROP	All-round	Medium	Medium, slightly raised	Intermediate & versatile players
DIAMOND	Power	High — towards the head	Smaller, higher	Advanced & attacking players

NOT SURE? Most players start with a round or teardrop racket. Tell us how you play and we'll recommend the right shape.

WHAT'S INSIDE COUNTS.



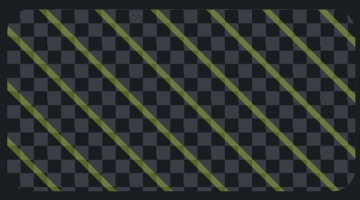
FIBREGLASS

A softer, more flexible face that's comfortable and forgiving. Great value for beginners and social players.



FULL CARBON

Stiff, responsive and durable. More power and precision for regular and competitive players.



CARBON BLENDS

Carbon combined with other fibres to balance feel, power and price — a smart middle ground.

CARBON FIBRE GRADES · FROM 3K UP TO 24K

3K
Fine weave. Softer feel for comfort and control.

12K
Balanced feel with extra response.

18K
Stiffer face for more power through the ball.

24K
Maximum stiffness for advanced, attacking players.

WEIGHT

335–375 g

335 350 365 375

Lighter rackets are quicker and easier on the arm. Heavier rackets add stability and power. Tell us your preference.

QUICK GUIDE · TYPICAL STARTING POINTS

LEVEL	SHAPE	MATERIAL	WEIGHT
BEGINNER	Round	Fibreglass or 3K	335–355 g
IMPROVER	Teardrop	12K or blend	350–365 g
ADVANCED	Diamond	18K–24K carbon	355–375 g

Every player is different — we'll help you choose.

CARRY THE WHOLE GAME.

4
RACKETS INSIDE

A spacious padel bag with room for up to four rackets, plus additional space for balls, shoes and accessories such as your phone and keys.



1 **Racket compartment**
Room for up to four rackets.

2 **Space for balls**
Additional space for your padel balls.

3 **Room for shoes**
Additional space for your court shoes.

4 **Accessories pocket**
For small things like your phone and keys.

5 **Carry handles**
Easy to grab and go.

AVAILABLE IN A RANGE OF COLOURS



BLACK / CRIMSON



BLACK / VOLT



NAVY / ICE



STONE / BLACK



COURT BLUE / WHITE



PADEL ACCESSORIES

THE FINISHING TOUCHES.

Headbands, wristbands, grips and padel balls — all carrying the FITNOW mark.



HEADBANDS & WRISTBANDS

STAY DRY. STAY SHARP.

Soft, absorbent terry with embroidered FITNOW branding. Available in a range of colours — perfect for players, teams and pro-shop displays.



EMBROIDERED LOGO

The FITNOW mark, stitched on.

SOFT TERRY

Absorbent and comfortable all session.

RANGE OF COLOURS

Match your racket, kit or club.

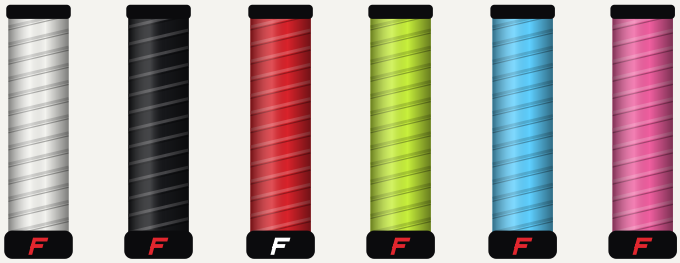
PLAYERS & PRO SHOPS

For personal use or retail display.

GRIP IT. HIT IT.

GRIPS

Fresh overgrips for a secure, comfortable hold, rally after rally. A quick way to personalise any racket.



WHITE BLACK CRIMSON VOLT SKY PINK

PADEL BALLS

FITNOW Padel balls in high-visibility yellow — ready for training, matches and club sessions.



FOR PADEL CLUBS, ACADEMIES & PRO SHOPS

THE FITNOW CLUB PACK

TRY · KIT · STOCK

1
TRY IT FIRST

Borrow a free sample set for 14 days: two demo rackets to play with and a playing shirt in every size.

2
START WITH YOUR KIT

Custom club kit with no racket commitment, a mock-up to approve, and a **delivery date in writing**.

3
STOCK ON SALE-OR-RETURN

Up to 4 rackets for 60 days. Pay only for the ones that sell.

✓ Committee-ready one-page quote ✓ Founding Club: first 10 clubs get their kit photographed ✓ Top-ups for late joiners

✓ Real photos or a video call on request

02



— SECTION TWO

SUBLIMATION CLOTHING

Custom sportswear and clothing for any sport, team, school or business — designed around your colours.

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Football 15

Cricket & basketball 16

Taekwondo & school PE 17

Workwear & teamwear 18

Design styles & ordering 19

ANY SPORT. ANY TEAM. ANY DESIGN.

Sublimation bonds ink into the fibres of the fabric, so your design becomes part of the garment rather than sitting on top of it.

Gradients, patterns, photos, crests, sponsors, names and numbers — if you can imagine it, we can print it, edge to edge. From a single team to a whole school or company, every order is made to your brief.

UNLIMITED COLOURS

Full-colour designs, gradients and fine detail.

WON'T CRACK OR PEEL

The print is inside the fabric, not on top of it.

LIGHT & BREATHABLE

No heavy print layer — the fabric stays soft.

NAMES & NUMBERS

Crests, sponsors, names and numbers built in.

WHAT WE CAN PRINT

CRESTS & LOGOS

Your club, school or company badge.

SPONSORS

Front, back and sleeve placements.

NAMES & NUMBERS

Personalised for every player.

PATTERNS & FADES

Any style, in any colours.

PHOTOS & ART

Full-colour images and slogans.

WHO WE MAKE FOR

CLUBS & TEAMS

Match kits, training wear and warm-ups, grassroots to semi-pro.

SCHOOLS & ACADEMIES

PE kits, house colours and sports-day wear with your crest.

BUSINESSES

Workwear and uniforms that carry your brand.

EVENTS & LEAGUES

Tournaments, charity events, leagues and one-offs.

SPORTS & USES WE COVER

Football · Cricket · Basketball · Taekwondo · School PE · Workwear · Rugby · Netball · Hockey · Volleyball · Running · Cycling · Athletics · Martial arts · Gym & fitness · Esports · Padel & tennis · Tracksuits · Hoodies · Training tops · Events

MATCH-DAY READY.

Full football kits designed around your club — shirts, shorts, training and warm-up wear, all in your colours with crests, sponsors, names and numbers.

- Match shirts & shorts — home, away and third
- Training tops & warm-up wear
- Coaches' and staff wear
- Names, numbers & sponsors included in the design





CITY ROVERS
STRIPES



PARKSIDE CELTIC
HOOPS



VOLT UNITED
PULSE

CRICKET KITS

COLOURED CRICKET.



Bold playing shirts for clubs, leagues and schools, with your colours, crest, sponsors, names and numbers.

- Playing shirts with polo collars
- Training & warm-up tops
- Club, league and school colours
- Names, numbers & sponsors

BASKETBALL KITS

OWN THE COURT.

Lightweight vests and shorts for teams at every level — designed to look as quick as you play.

- Vests & shorts
- Home & away sets
- Warm-up and shooting tops
- Names, numbers & sponsors



MORE COMBINATIONS · CONCEPT DESIGNS



TIGERS CC
PULSE



ROYALS CC
SHATTER



WAVES
WAVE



BALLERS
CAMO



GREENS
CLASSIC



TAEKWONDO UNIFORMS

TRAIN WITH PRIDE.

Sublimated uniforms with your academy's colours, patterns and crest — for clubs, academies and competition teams.

- Club uniforms with sublimated shoulders & sleeves
- Training & competition wear
- Instructor and team wear
- Club crests and names

SCHOOL PE KITS

SCHOOL COLOURS.

Crested PE tops and shorts in your school colours — plus house colours, sports-day tees and team kits.

- PE tops & shorts
- House & team colours
- Sports-day and event tees
- Staff & coach wear



MORE COMBINATIONS · CONCEPT DESIGNS



PHOENIX TKD
FADE



DRAGON TKD
TOPO



HILLSIDE SCHOOL
HOOPS



GREENWAY PRIMARY
SASH



NORTHFIELD HIGH
PULSE



WORKWEAR & UNIFORMS

YOUR BRAND, ON DUTY.

Staff uniforms that look sharp and carry your brand — for gyms, clubs, shops, events and businesses.

- Quarter-zips, polos and tees
- Branded staff uniforms
- Event & promotional wear
- Your logo and colours throughout

OTHER CUSTOM SPORTSWEAR

IF IT'S WORN, WE PRINT IT.

Sublimation designs can be produced for a wide range of sports, teams, schools and businesses — not just the kits on these pages.

Hoodies **Tracksuits** **Training tops**

Rugby **Netball** **Hockey**

Running **Cycling** **Esports**

Volleyball **Leavers' wear**

Charity events



MORE COMBINATIONS · CONCEPT DESIGNS



SWIFT COURIERS
HALFTONE



VOLT FITNESS
SASH



TRAIL RUNNERS
TOPO



LEAVERS 2027
STRIPES



ESPORTS SQUAD
SHATTER

DESIGN STYLES

START WITH A STYLE. MAKE IT YOURS.

Every style works in any colour combination — or send us your own artwork and our designers will build it into your kit.


SHATTER


PULSE


CAMO

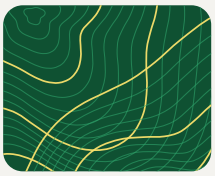

HALFTONE


HOOPS


STRIPES


SASH


WAVE


TOPO


FADE


CLASSIC

YOUR OWN DESIGN

BESPOKE

HOW TO ORDER

FROM IDEA TO KIT BAG IN FIVE STEPS

1

ENQUIRE

Tell us the products, quantities, colours and your deadline.

2

WE DESIGN

For custom kit we create a digital mock-up of your design.

3

YOU APPROVE

Check your mock-up and ask for changes. Production starts once you approve.

4

WE PRODUCE

Your order is made to your approved design.

5

DELIVERED

Packed and sent to you, ready to wear and play.

WHAT WE NEED FROM YOU

- [ ] Your logo or crest (vector or high-res)
- [ ] Colours (Pantone / HEX or a photo)
- [ ] Garments or products needed
- [ ] Quantities & size breakdown
- [ ] Names & numbers list
- [ ] Your deadline

PRICES & DELIVERY

Ask for our one-page club price list with per-unit prices for every item. Every quote carries a delivery date in writing.

GET A QUOTE

LET'S GET YOU KITTED OUT.

WHATSAPP
07943 069615

PHONE
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WEBSITE
fitnow-ltd.uk

BASED IN
Manchester, England

SCAN TO WHATSAPP US

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Kit first; rackets on sale-or-return.

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